

Increasing the IP Capacities of SMEs: Turkish Experience

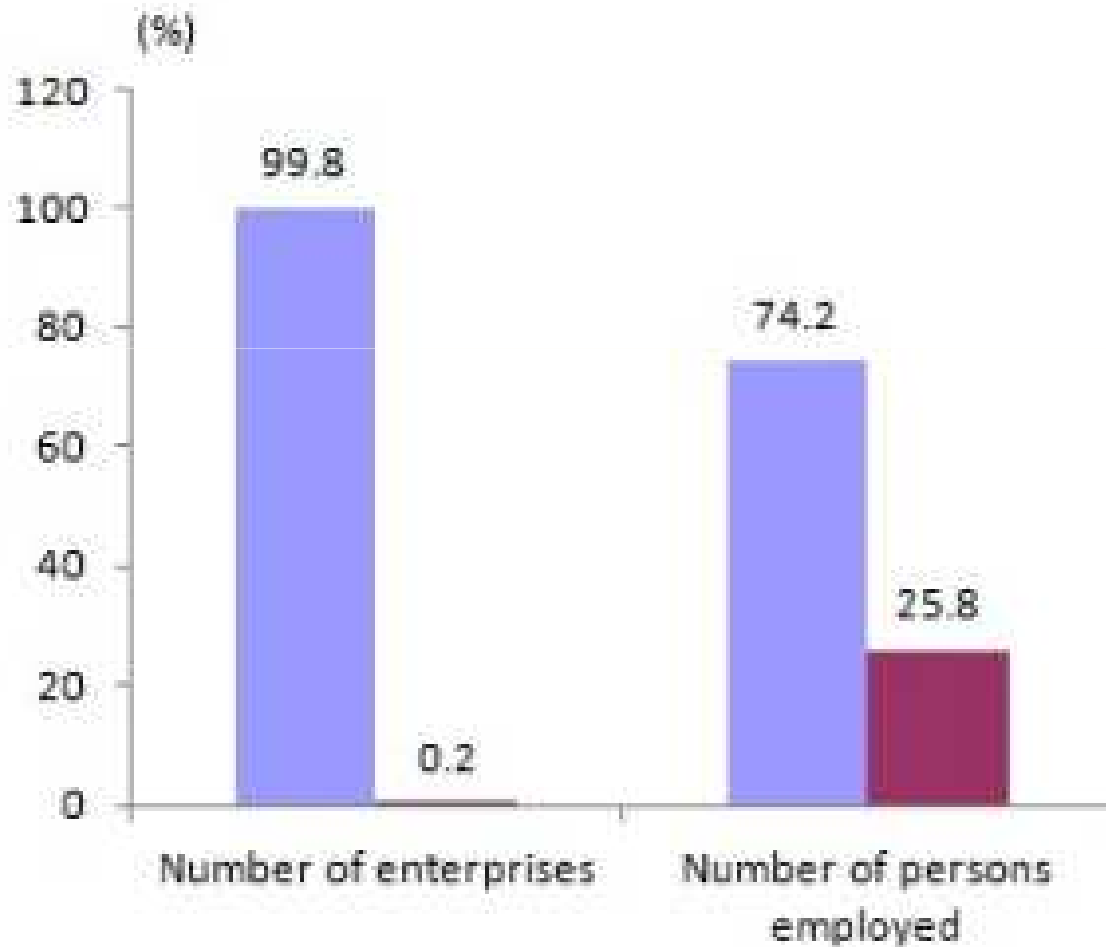
Regional Workshops on Intellectual Property for Small and Medium
Sized Enterprises and Building Respect for Intellectual Property
Rights, 18-19 October 2016, Kyiv

Cemil Başpınar
Vice President, TPI

Overview

- Turkey's SMEs Profile
- Policies and Support Mechanisms
- The Role of Turkish Patent Institute

SMEs in Turkish Economy



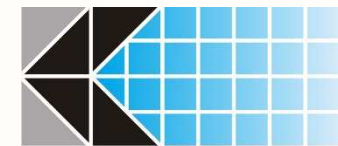
- Source of employment
- Government target:
 - development and promotion

Policy Making Bodies

- Supreme Council of Science and Technology
- Ministry of Science, Industry and Technology
- Small and Medium Enterprises Development Organization (KOSGEB)
- IP Coordination Board
- Turkish Design Council



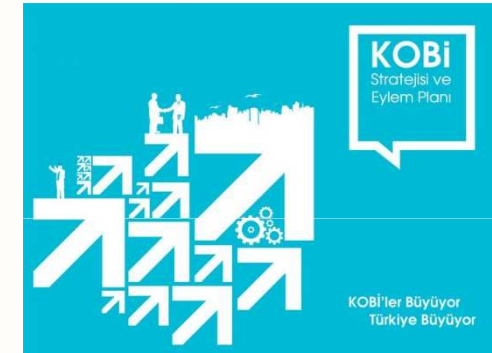
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KOSGEB

SME Related Policies

- National Science, Technology and Innovation Strategy (2017-2023)
- The Entrepreneurship Strategy and Action Plan (2015-2018)
- SME Strategy and Action Plan (2015-2018)
- National IP Strategy and Action Plan (2015-2018)
- National Design Strategy (2017-2019)



Supporting Organizations

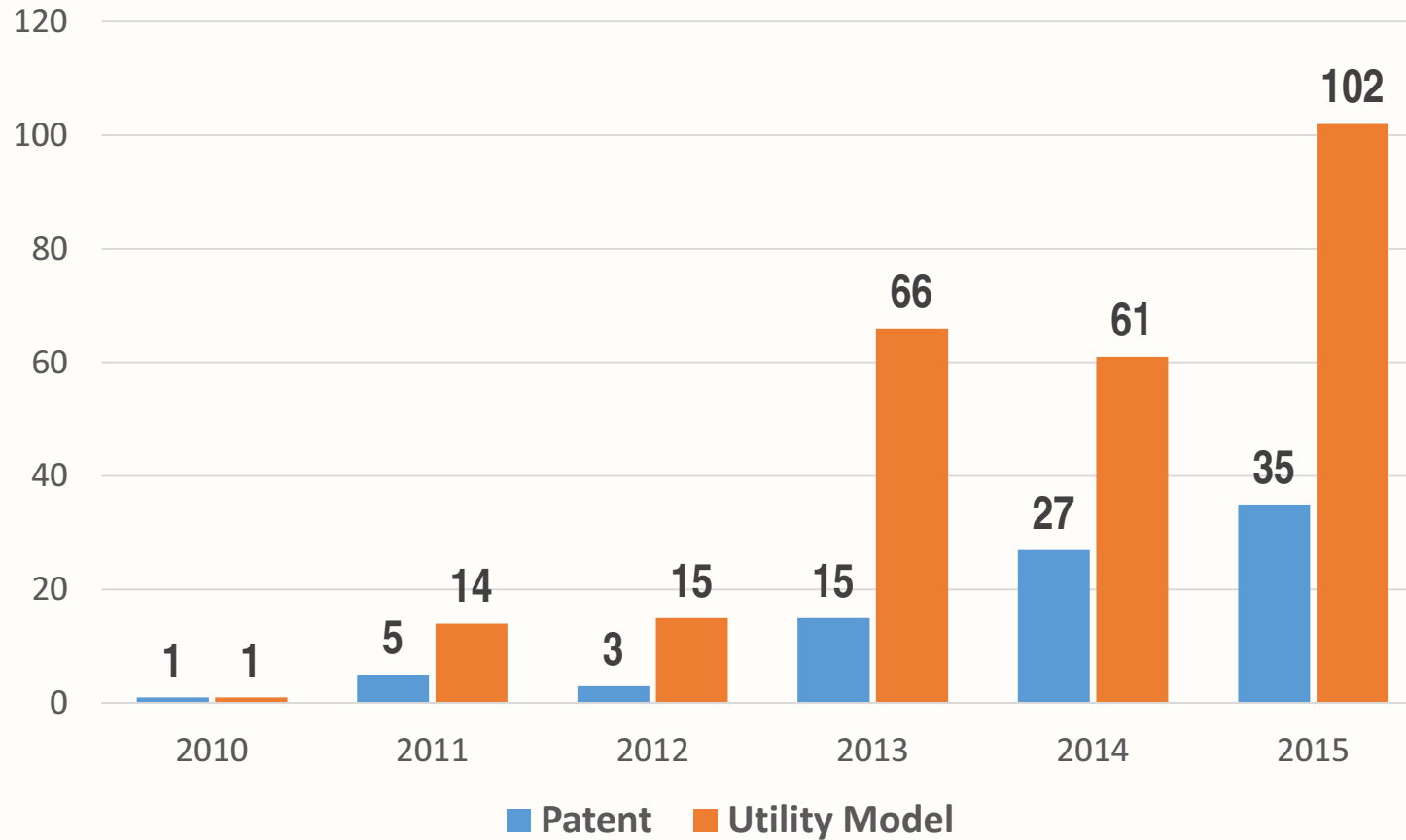
- Small and Medium Enterprises Development Organization (KOSGEB)
- Ministry of Economy
- Turkish Exporters Assembly (TİM)
- Scientific and Technological Research Council of Turkey
- Turk Eximbank



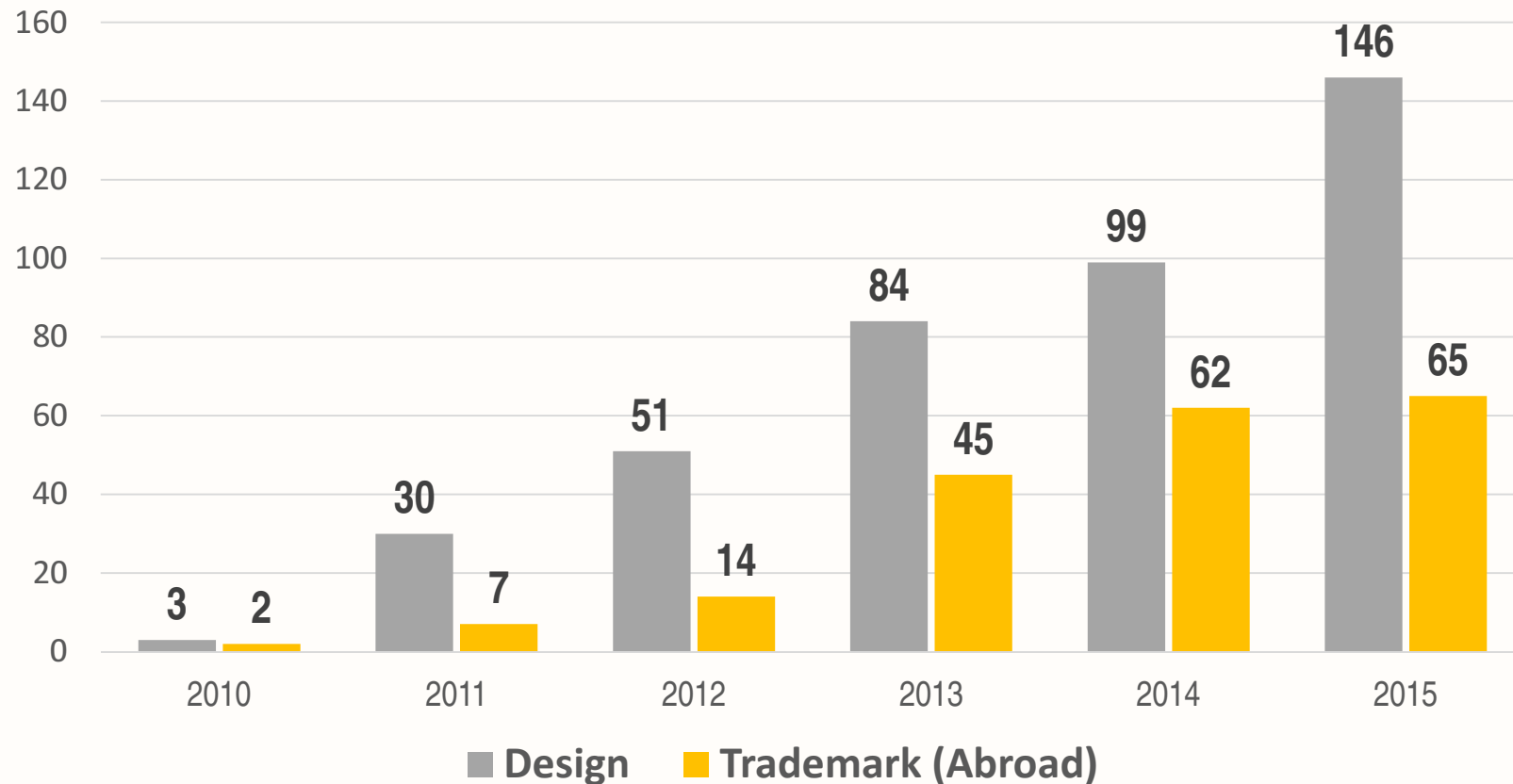
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IP Grant Costs Support (KOSGEB)

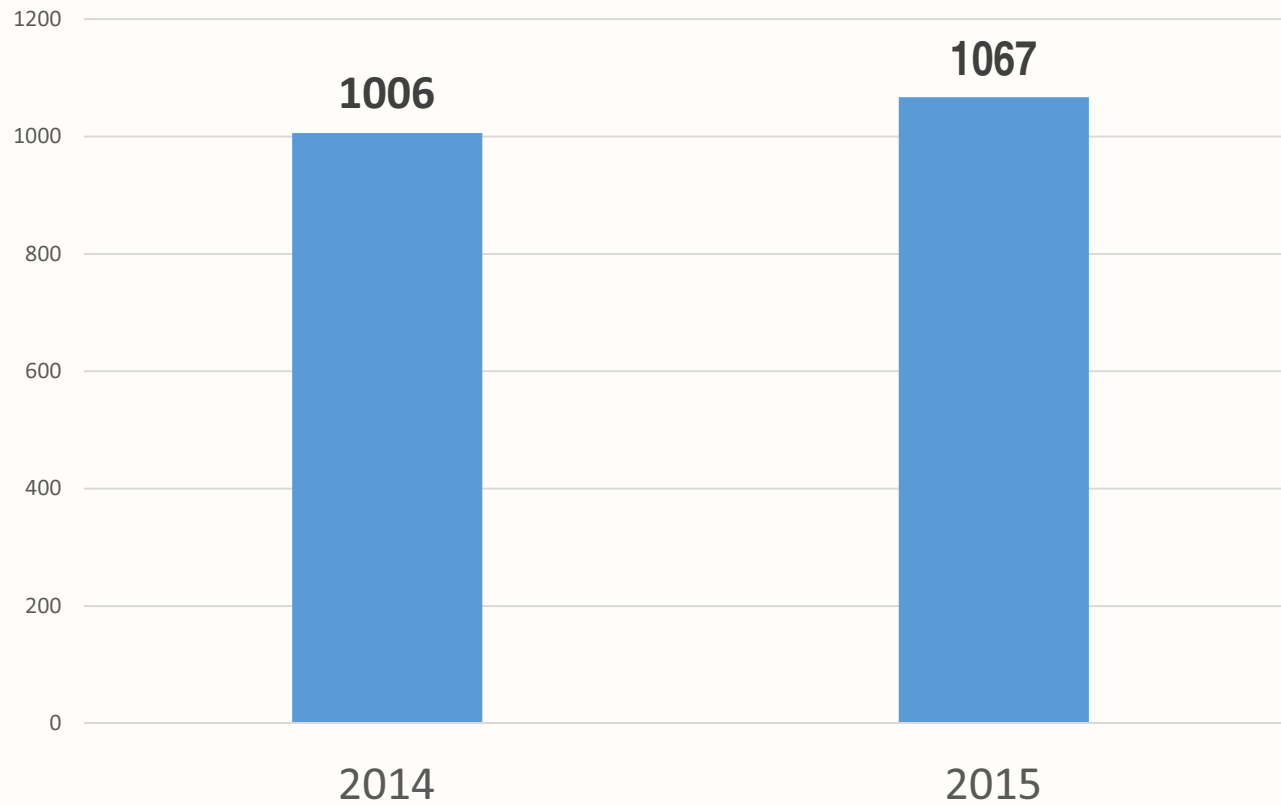


IP Grant Costs Support (KOSGEB)



New Users of IP System

Patent Applicants



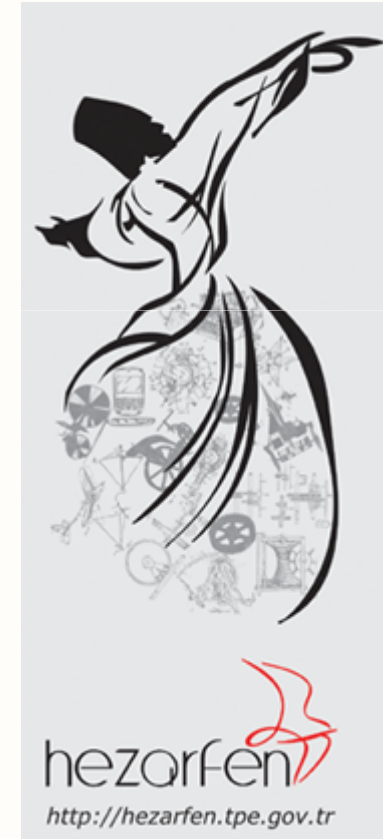
Turkish Patent Institute

- Facilitating the IP support programs of other institutions
- Training the staff of other agencies
- Organizing local IP award ceremonies to encourage SMEs
- Implementing special projects for SMEs



Hezarfen Project

- Aim:
 - Strengthening Innovation Capacity of Turkish SMEs
 - Increasing the use of IP and patent databases by SMEs
- Scope:
 - Free of charge trainings and one-to-one consultancy services



Hezarfen Project - Implementation

- Since 2007; 13 implementation
- Different sectors
 - Textile, medical equipment
- Different cities
 - Ankara, İstanbul, İzmir, Bursa, Gaziantep
- Two types
 - 11 patent based
 - 2 design based



Last Implementation

- Target Group: Textile SMEs
- New graduate designers; match with SMEs
- Excellent and professional coordination by Patlib staff
- contribution of design professionals made a big difference



Hezarfen Projesi



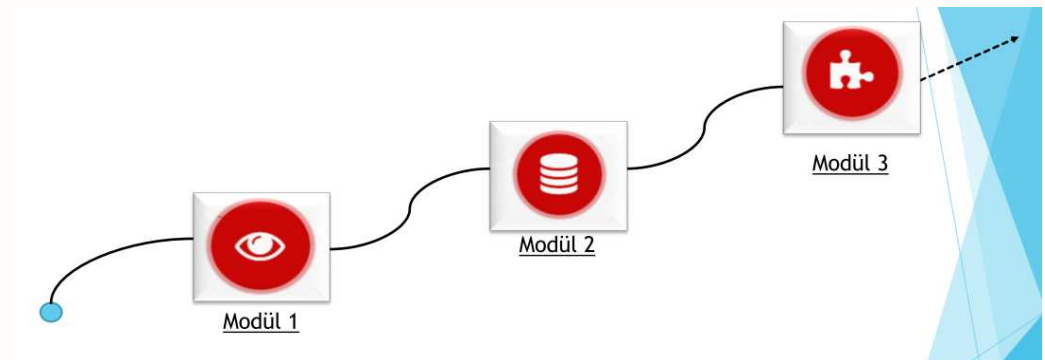
Increasing IP Capacity of R&D Centers and Tech Development Zones

- Cooperation: TPI, Ministry of Science, Industry and Technology, Licensing Executives Society (LES)Turkey
- **264** R&D centers, **50** Tech Development Zones
- **%80** are SMEs
- Target :
 - Increase IP awareness
 - Increase the IP management capacities
 - Accelerate the turn of R&D results into IP
 - Increase the industry experience of patent examiners



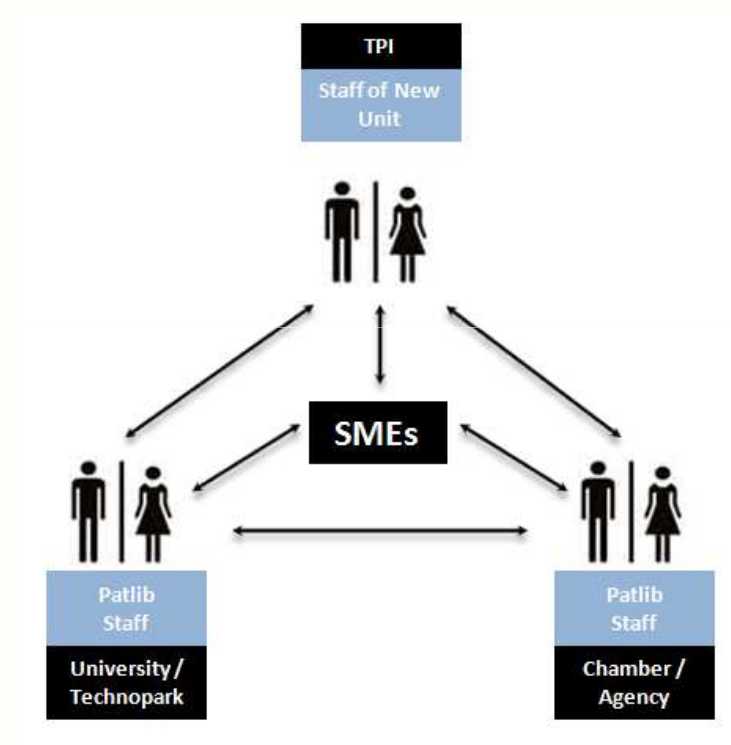
Increasing IP Capacity of R&D Centers and Tech Development Zones

- 1. Module
 - Company visit
 - IP Training & Discussion Platform
- 2. Module
 - IP Management and Licensing Trainings
- 3. Module
 - Patent Appointment System



A draft Project

- Strengthening the Capacity of the TPI in IP Analysis, Management and Commercialization
- IPA II (2014-2020) / Regional Competitiveness Operational Program
- Sub-Action: “*Provision of Special Services for SMEs in Cooperation with PATLIBs*”
- Target: SMEs that completed public R&D project and have IP
- services by
 - TPI ,TTO Patlib, Chambers Patlib



Remarks

- Monitoring the IP activities of SMEs in detail
- Increasing the visibility and usage of IP incentives
- Analyzing the effects of supports
- Making the IP teaching materials available to all SMEs
- Strengthening and stimulating other actors in the ecosystem that will feed the SMEs

Thank you.

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