



Policies and Measures to Support SMEs in the Field of IP

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HEAD OF SERVICE. DISSEMINATION, COMMUNICATION

AND COMPANY RELATIONS DIVISION

OPEM (Spanish Patent and Trademark Office)





SPANISH PATENT AND TRADEMARK OFFICE WIPO





An autonomous agency of the Ministry of Industry, Energy and Tourism:

- Promotes and supports technological and economic development, providing legal protection to the different types of industrial property rights by awarding: Patents and Utility Models (inventions), Industrial designs, Trademarks and trade names (distinctive signs)
- Disseminates information on the various ways in which Industrial Property can be protected and its importance



Small and Medium Enterprises in Spain



SMEs in Spain vs SMEs in EU27

EIIL	herprises (%)	Employees (%)	Employees No. per SME
Spain	99,9	73	3,3
EU-27	99,8	66,8	4

Source: European Commission Estimate: eurostat and DW Econ

Small and Medium
Enterprises (SMEs) and
Entrepreneurs are the
driving force behind our
economy and the main
contributor to employment
creation

SMEs in Spain vs SMEs in EU27 - according to enterprise type

	Micro without employee	Micro (1 -9)	Small (10-49)	Medium (50-249)	SME (0-249)	Big (more than 250)	Total
Spain EU-27	1.751.964 55,1% 92,7	1.297.861 40,8% 7%	110.086 3,5% 6,1%	18.497 0,6% 1,0%	3.178.408 99,9% 99,8%	3.913 0,1% 0,2%	3.182.321 100% 100%

Source: INE, DIRCE 2015 and European Commission, 2015 Small Business Act for Europe Estimate: 2014 Estimates



IP Strategy for SMEs and entrepreneurs



Target

Intelectual Property as tool and key factor in making SMEs daily business decisions.

Increase awareness and knowledge of Intelectual Property

Remove administrative or financial barriers





Institutional Support for innovation



Patent Box

Innovating company
Seal

Public Funding

- Legal figure to boost economic growth of companies through intangible assets as patents, designs, plans, secret formulas or processes.
- Allows the reduction in the tax base (tax exemption immediately) from the transfer of the right of use or exploitation of such intangible assets (not trademark, literary, artistic or scientific)
- Tool to qualify SMEs as innovative.
- The criteria to obtain it are qualified employability, funding sources, innovation results recognition to have a patent in operation, ...

Several government agencies offer corporate finance.

The SPTO provides information about them and referred to these centers:

- Centre for the Development of Industrial Technology (CDTI)
- National Innovation Company (ENISA)
- Official Credit Institute (ICO)
- Directorate General of Industry and Small and Medium Enterprises (DGIPYME)



SMEs IP Support Service Tasks



1. SMEs AND
ENTREPRENEURS
SUPPORT SERVICE AT
SPTO

2. TRADE FAIRS AND EXHIBITIONS

SMEs Support Service

3. INFORMATIONAL BOOKLETS

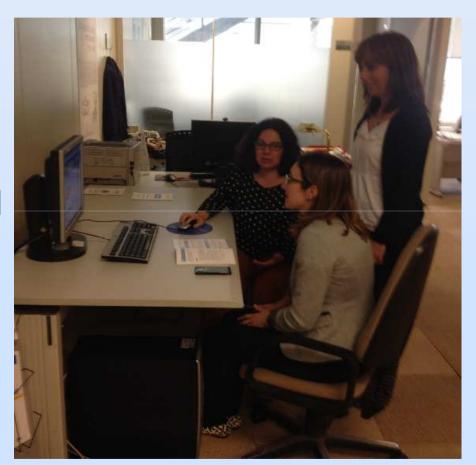
4. TOOLS and other SERVICES



1. SMEs Support Service at SPTO



- Provides second level information to SMEs
- IP registration procedures
- Assistance in the electronic application (Brand and Industrial Design "express" procedure)
- Internationalization strategies
- Grants and subsidies from SPTO and other entities (patent Box)

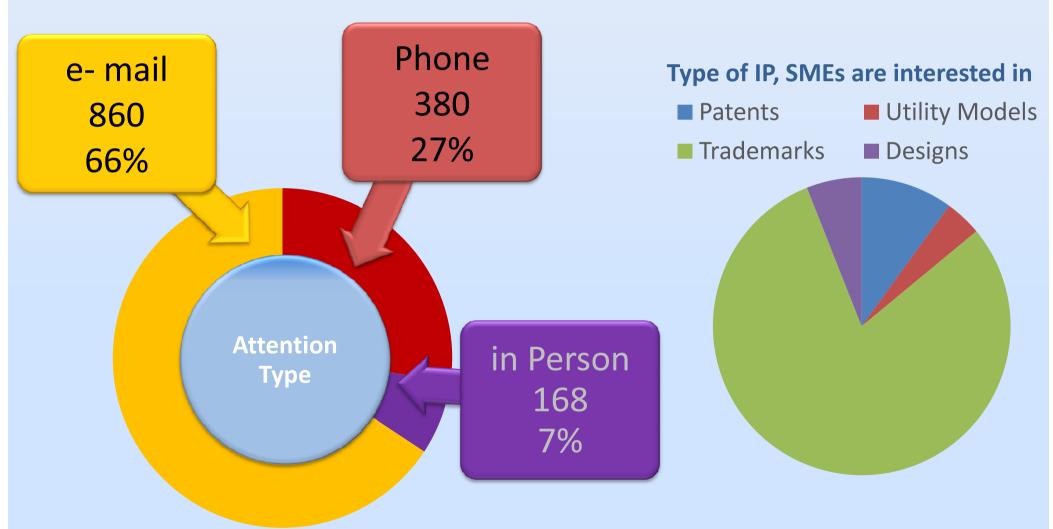




1. SMEs Support Service at SPTO



How do we attend to SMEs and enterpreuners?



Number of resolved consultations. 2014-2015



1. SMEs Support Service







CEVIPYME is the SME SUPPORT CENTER on Industrial and Intellectual Property and innovation Management.

It is a joint initiative among DGPYME (Spanish Directorate General of SMEs), OEPM (Spanish Patent and Trademark Office) and Spanish Chamber of Commerce

All services provided by CEVIPYME are FREE

The Center has a website, <u>www.cevipyme.es</u>, general and sectoral management information industrial property rights and free training and consultancy services for which it has specialized personnel



1. SMEs Support Service







Centro de apoyo a la PYME en materia de gestión de derechos de Propiedad Industrial, Intelectual e innovación

Quiénes somos

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Herramientas

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Búsqueda...

Inicio







Noticias

RSS



La Agencia Ejecutiva para las Pequeñas y Medianas Empresas (EASME) publica la lista de asesores para **PYMEs**

- 05/10/2016 Nota aclaratoria sobre el proceso de registro y mantenimiento de una marca en EE. UU.
- 05/10/2016 Convenio de colaboración entre el Ministerio de

Eventos



Mesa redonda 'La Protección de los Secretos Industriales en la Empresa'. Zaragoza (22/11/2016)

Jornada "Iniciativas que fomentan la transferencia de resultados de I+D+i al mercado desde el entorno sanitario" (18/10/2016)

Feria de licencias 'Brand Licensing Europe'. Londres (11/10/2016)

Emprendeduría y Tech Transfer. Lecciones aprendidas y





+ Fotos

+ Viñetas + Videos





CEVIPYME: Material Divulgativo









1. SMEs Support Service





CIBEPYME

Support platform for SMEs, open to all Latin American country

- Provide services and free advice on intellectual property
- Promote the management of intellectual property assets by SMEs and promote better use of registration systems.
- These offices are given each other the exchange of experiences and best practices, ensuring better use of available resources.
- IBEPI is an international program under the scope of Ibero-American cooperation, which aims to promote the strategic use of industrial property as a tool for development and integration of Latin American societies.



2. Trade Fairs and Exhibitions



SPTO attends most important fairs for SMEs:

- Transfiere (Málaga)
- Salón MiEmpresa (Madrid)
- IMEX (Madrid)
- BIZ (Barcelona)
- Foro Ser Emprendedor (Málaga)

During 2015:

21 Sectorial Fairs for SMEs1.214 cases handled



Salón MiEmpresa



2. Trade Fairs and Exhibitions



Entrepreneur Day"







5 de noviembre de 2013, 10.00 horas



Día del Emprendedor en La Rioja



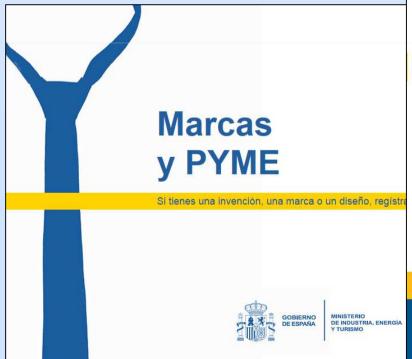
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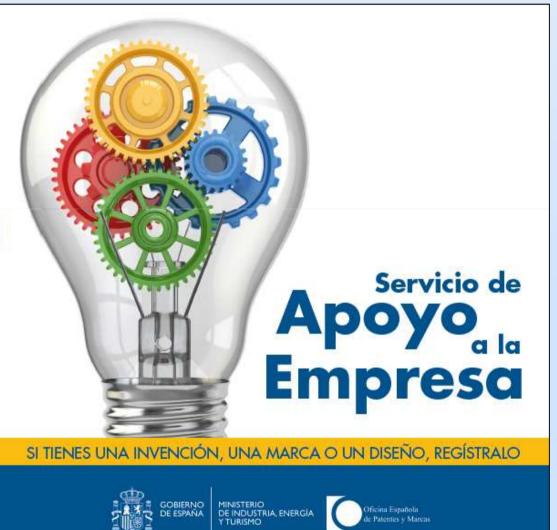


3. Informational Booklets



Brochures specially designed for SMEs and entrepreneurs







3. Informational Booklets









3. Informational Booklets

WIPO WORLD INTELLECTUAL PROPERTY O ORGANIZATION

Industrial Property and its influence on business success



Through 19 examples of success, the publication aims to educate businesses and entrepreneurs of the importance of incorporating a strategy of Industrial Property in your business as a key value generator.



E-Office Application







MINISTERIO DE INDUSTRIA, ENERGÍA Y TURISMO









HOME

TRADEMARKS AND TRADE NAMES

INVENTIONS

INDUSTRIAL DESIGNS

INDUSTRIAL PROPERTY

ABOUT THE SPTO

TECHNOLOGICAL INFORMATION

The SPTO is the public body responsible for the registration and granting of the different

types of Industrial Property.

Free Searching Tools





M=- [-FOLLOW US:















- Information booklets
- Frequently Asked Questions
- SPTO warnings: Don't be fooled. Measures adopted

TOOLS

- Forms
- Public fees and prices
- Payment methods. Electronic payment. Documents for in-person payment
- Electronic presentation
- Regulations

DATABASES

- Trademark locator service
- File status
- CEO
- INVENES
- DESIGNS
- Espacenet
- Latipat-Espacenet
- Google Patents
- TMView: Trademarks in Europa
- DesignView: Designs in Europe
- Jurisprudence database
- International Patent Classification
- International Classification of Products and Services - Trademarks (Clinmar)

Grants and subsidies

Contractor Profile

Other Information

Statistics

Industrial Property Regional Information Centres

Employment

Industrial Property Education

Internationalisation

Technology Transfer





Industrial Property for SMEs and entrepreneurs

n enquiry

enet

-Espacenet

ITSCOPE®

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red trademark

nark locator

N

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ication of Goods rvice Marks

enquiry

al: Designs

ch plus

Express

al Property



The SPTO at the service

Grants and subsidies

What SMEs need to know about Industrial Property

Advice before starting to export

Training

Publications

of SMEs

Stay informed

Financing

How to make the most

of your Industrial

Property titles



Grants and subsidie

Contractor Profile

Other Information

Statistics

Industrial Property Re Information Centres

Employment

Industrial Property Ed

Technology Transfer

Interesting addresses

OEPM Portals





Transparency Government



Quality





"Quick" procedure to register Trademarks and Industrial Designs

Electronic Application



Streamlined process!. It is only neccesary to provide images in electronic format and a credit card to facilitate payment





















HOME

TRADEMARKS AND TRADE NAMES

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TECHNOLOGICAL INFORMATION

The SPTO is the public body responsible for the registration and granting of the different types of Industrial Property.

















- What is Industrial Property?
- What can be registered at the OEPM?
- Information booklets
- Frequently Asked Questions
- SPTO warnings: Don't be fooled. Measures adopted

TOOLS

- Forms
- Public fees and prices
- Payment methods. Electronic payment. Documents for in-person payment
- Electronic presentation
- Regulations
- Open access data (Open Data)

DATABASES

- Trademark locator service
- File status
- CEO
- INVENES
- DESIGNS
- Espacenet
- Latipat-Espacenet
- Google Patents
- TMView: Trademarks in Europa
- DesignView: Designs in Europe
- Jurisprudence database
- International Patent Classification
- International Classification of Products and Services - Trademarks (Clinmar)
- Digitised files



Grants and subsidies

Contractor Profile

Other Information

Industrial Property Regional Information Centres

Emp.

Industrial Property Education

Internationalisation

Technology Transfer

Interesting addresses and links

















Industrial Property Regional Information Centres



PERTY



PAES (Enterpreneur Attention Point)

Possibility to request a Trademark electronically using the Company Creation platform (CIRCE) (2000 Points of Attention to the Entrepreneur in city councils, chambers of commerce, consultancy and other public and private entities that have signed an agreement with the Ministry of Industry, Energy and Tourism (MINETUR). Or through electronic PAE with digital certificate.

The entrepreneur who wants to create a company and simultaneously apply for a national trademark or trade name may do both in a single procedure and benefits 15% discount on rates trademark application for being an electronic processing.





Spanish Technology Platforms Collaboration

- Spanish Technology Platforms (inside ETP Network) are identified as the instrument that guarantees the Science-Technology-Enterprise system.
- Include all stakeholders in R&D&i public-private partnerships, led by industry, to define research objectives and technological development in the medium and long term.



Active collaboration since 2012

Patent Examiners assigned to Platforms

Technological
Alerts

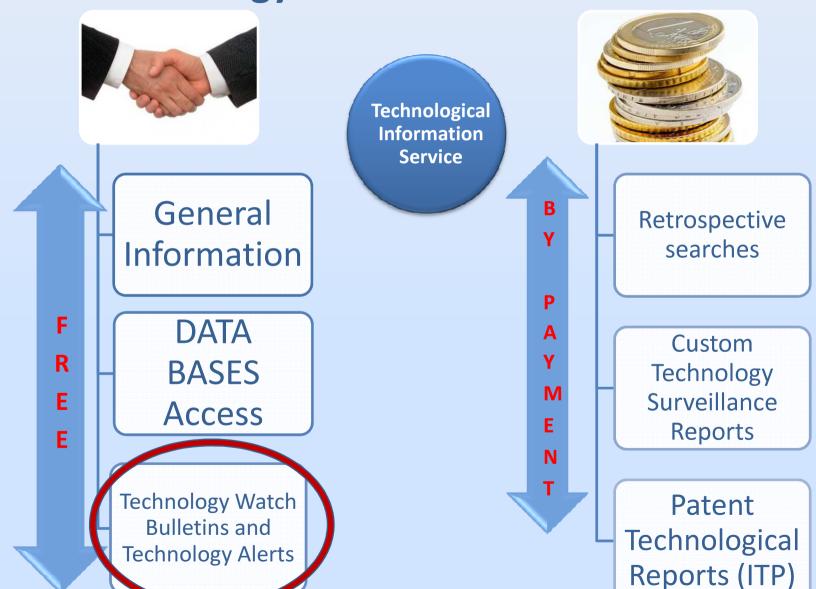
86 events and training sessions

Technology
Watch Bulletins





Spanish Technology Platforms Collaboration





Technology Watch Bulletins







MINISTERIO DE INDUSTRIA, ENERGÍA Y TURISMO





INICIO

MARCAS Y NOMBRES
COMERCIALES

INVENCIONES

DISEÑOS INDUSTRIALES

PROPIEDAD INDUSTRIAL

SOBRE LA OEP

INFORMACIÓN TECNOLÓGICA

Estás en: Información Tecnológica

Información gratuita

Bases de datos

Localizador de marcas

TMView Consulta de Marcas en Europa

Situación de expedientes

Invenciones y diseños en español INVENES

Invenciones en otros idiomas: Espacenet

Invenciones latinoamericanas: Latipat-Espacenet

Expedientes digitalizados

VT: Boletines Vigilancia Tecnológica

Información Tecnológica

La OEPM cuenta con un volumen de **información tecnológica y comercial único en España** por su contenido, ya que incluye todos los documentos de patentes, modelos de utilidad, modelos y dibujos industriales, diseños industriales, marcas y otros signos distintivos



¿Tiene usted una invención? ¿Quiere conocer las patentes existentes en un sector determinado?



Ayudas y subvenciones

Perfil del contratante

Otras informaciones

Estadísticas

Centros Regionales de Información de PI

Empleo

Aula de Propiedad Industrial

Internacionalización-PPH

Transferencia de Tecnología

Enlaces y direcciones de interés



Technology Watch Bulletins































Boletines de Vigilancia Tecnológica



Technology Watch Bulletins





Introducción

Las Energías Renovables Marinas constituyen en el presente uno de los conjuntos de fuentes energéticas, que poseyendo un ingente potencial, su explotación se encuentra mínimamente desarrollada.

Su origen está constituido por el carácter de inmenso colector de energía que conforman los mares y océanos, que ocupando alrededor del 70% de la superficie del planeta y almacenando sobre 1.500*109 m3 de agua, son la mayor reserva energética existente en la tierra y además carácter renovable.

Las Energías Renovables Marinas más releva en la actualidad podríamos clasificarlas en ene de las Olas (undimotriz), energía de las Ma (mareomotriz). Otras fuentes a consid Contando ya con un año de vida, este Boletín de Vigilancia Tecnológica (BVT) es el resultado de la colaboración hispano-lusa entre la Oficina Española de Patentes y Marcas (OEPM) y el Instituto Nacional de Propiedad Industrial de Portugal (INPI), y tiene como objetivo proporcionar el seguimiento trimestral de las últimas novedades y publicaciones de solicitudes de patentes internacionales (PCT) en el campo técnico de las Energías Marinas.

Energía Mareomotriz

Energía Undimotriz

Energías Oceánicas diversas

<u>Estadísticas</u> Noticias del sector

Entrevistas

Tecnológica
Vigilancia
Tecnológica
Vigilancia
Tecnológica
Vigilancia
Vigilancia



Technology Watch Bulletins



	#	Publication	Applicant	Abstract (EN)
	1	WO 2014045934 A1 20140327	NTN TOYO BEARING CO LTD	This wind/tidal power generation bearing supports the primary shaft of a wind power generator or the primary shaft of a tidal power generator, and comprises a roller bearing in which a plurality of rollers between an inner and outer race, a spacer-shaped holder being provided between rollers aligned in the circumferential direction.
	2	WO 2014030882 A2 20140227	KIM DAE HYOUNG	Offshore power generation vessel. The offshore power generation vessel, according to the present invention, is able to maximize operation efficiency by: maintaining a location thereof by applying a quadrilateral-shaped barge to a vessel shape and minimizing the influence of the flowing motion of an ocean current
	3	WO 2014019266 A1 20140206	LIN DONG HUANG CHANGZHENG CHEN ZHENGHAN	Vertical ocean energy collection and power generation apparatus. The design of the multiple impeller turbines places the entire power generation apparatus in a balanced state, improves the utilization rate of water flow, reduces cost, and effectively improves power generation efficiency.
	4	WO 2014021472 A1 20140206	GGI JAPAN INC YAMADA KENICHI NAKAMURA HIROYASU	Waterwheel, hydroelectric generator, and hydroelectric generation system. A waterwheel of the present invention is provided with a rotating body that has a rotating shaft and rotates under a water flow. The waterwheel rotates while submerging in accordance with the intensity of water flow, and therefore rotates with high output by an increase in torque produced by submergence-induced stress and by an increase in rotational force produced by an increase in received water volume.
	5	WO 2014017859 A1 20140130	KOREA INST OCEAN SCI & TECH	Repeating rise and fall tidal current generator. A generator according to one embodiment of the present invention relates to generator for generating electric power by using a horizontally flowing fluid comprising a linear



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worlwide in relation to a
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Searching Strategy done by Patent Examiners



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INVENES

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Latipat-Espacenet

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s de Vigilancia

Alertas Tecnológicas

Servicios de pago

Informes Tecnológicos de patentes ITP

Informes de Vigilancia Tecnológica a Medida

Alertas Tecnológicas

Las Alertas Tecnológicas proporcionan información actualizada sobre las patentes más recientes que se están publicando en el mundo en relación a un tema técnico concreto.

Las áreas temáticas de cada Alerta serán establecidas en colaboración con las Plataformas Tecnológicas para que así respondan a las necesidades de información concretas de empresas y organismos públicos de investigación de los distintos sectores tecnológicos.

De esta forma se mantiene el compromiso de colaboración con las referidas Plataformas contraído por la OEPM en 2012 y cuvo objetivo es poner a disposición de empresas, investigadores y gestores de I+ D, información sobre patentes con el fin de que la tecnología que generen sea una tecnología con valor, que permita el retorno financiero y mejore la competitividad de las empresas y su internacionalización.

Una vez determinado un tema de interés, los examinadores de patentes establecerán una estrategia de búsqueda que posibilitará que cualquier usuario pueda conocer en el momento que consulte la Alerta, las últimas patentes publicadas en cualquier país del mundo sobre el tema en cuestión.

NEOPLASIAS HEMATOLÓGICAS: LEUCEMIAS, LINFOMAS Y MIELOMAS

ENERGÍA GEOTÉRMICA

NANOFÁRMACOS

PILAS DE COMBUSTIBLE

BIOCIDAS Y REGULADORES DEL CRECIMIENTO VEGETAL DE ORIGEN BIOLÓGICO



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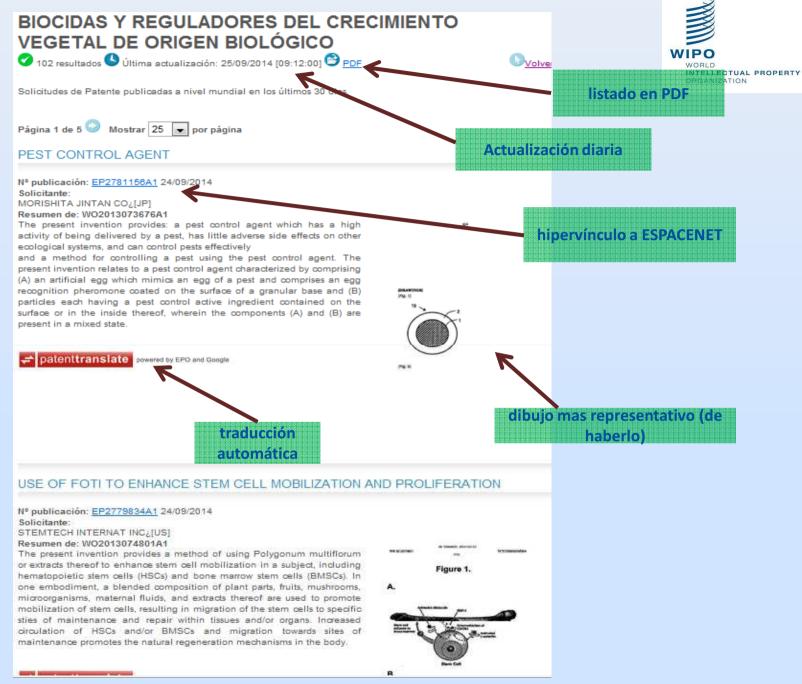
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Portales OFPM



Calidad









Technological Alerts – Example in a Platform



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ALERTAS TECNOLOGICAS

Últimas patentes sobre LOGÍSTICA: SISTEMAS DE GESTIÓN

LOCATION BEACON DATABASE AND SERVER, METHOD OF BUILDING LOCATION BEACON DATABASE, AND LOCATION BASED SERVICE USING SAME

US 2016295360 (06/10/2016) - SKYHOOK WIRELESS INC

DYNAMIC INTERACTIVE SEAT MAP

US 2016291815 (06/10/2016) - STUBHUB INC [US]

Marking Applications for Metal Packages and Packages Having Metal

Eventos

Mié Sep 28, 2016

nfoday transporte Bruselas

e Sep 29, 2016 @10:00 - 02:00PM

rnada de Innovación en Logistica Portuaria

ep 30, 2016

national Brokerage Event "CITIES of the FUTURE-

Oct 13, 2016

o-day & Brokerage Event: Logistics Topics in H2020

alls 2017

Mié Oct 19, 2016 @11:00 - 01:00PM

LOGI-UPS: Conectando el mercado con Startups



@Logistop

¿Cómo conectar el mercado con las startups logisticas? @cadesum shar.es/1ErNhf via @sharethis









koiki @kcikl_hame

Ya queda menos para el evento de @Logistop_ en el que estaremos presentes el próximo miércoles:

auantheita aninilani una ana



Blog para tratar temas de fondo e interactuar

con el público en general



Entrada en Wikipedia para dar a conocer el Organismo



WIPO

ITELLECTUAL PROPERTY

Canal en YouTube para promocionar y difundir material audiovisual



Revista electrónica mensual donde poder destacar noticias relevantes y de interés.



Para mayor difusión mejor en español e inglés

Cuenta en Scribd, por ejemplo, para dar a conocer folletos de información; libros; publicaciones, guías o artículos



Perfiles institucionales de Facebook y Twitter permiten tomar el pulso al público en general





Twitter: more than 4.000 followers @OEPM es

Facebook: almost 2.000 "likes"

Blog: more than 3,5 millions of visits

InfoPI: 2.600 suscriptors





THANKS FOR YOUR ATTENTION

<u>www.oepm.es</u> <u>javier.sanchez@oepm.es</u>













Spanish Patent and Trademark Office (OEPM)