
WORKSHOP

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DATE: NOVEMBER 18-19, 2021

Women in Intellectual Property

organized by

Ukrainian IP Academy of the State Enterprise “Ukrainian Intellectual Property Institute”
(Ukrpatent)

In cooperation with

the Ministry of Economy of Ukraine

Online, November 18 -19, 2021

PROVISIONAL PROGRAM

First Session, Thursday, November 18, 2021 (Kyiv time)

Topic: Intellectual property at the service of women inventors

12:45 – 13:00 Connection of participants

13:00 – 13:20 **Welcome and general introduction**
Welcome addresses by:
Representative of the Minister of Economy of Ukraine
Representative of the State Enterprise “Ukrainian Intellectual Property Institute” (Ukrpatent)

13:20 – 14:50 **Topic: Women's contribution to IP through data and statistics**

Speakers:
Ms. Intan Hamdan-Livramento, Economic Officer, Innovation Economy Section, Department for Economics and Data Analytics, IP and Innovation Ecosystems Sector, WIPO
Oleksandra Paduchak, Deputy Head, Awareness Raising Department, Ukrpatent
Ms. Anastasiia Kyrylenko, Project Manager on Intellectual Property at the Reform Support Team of the Ministry of Economy of Ukraine

14:50 – 15:00 Break

15:00 – 16:30 **Creativity, innovation and IP: their impact on society**

Speakers:
Mr. Alexander Cuntz, Senior Economist, Creative Economy Section, Department for Economics and Data Analytics, IP and Innovation Ecosystems Sector, WIPO
Ms. Oksana Kashyntseva – Member of European Association of Health Law, Head of the Center for Harmonization of Human Rights at the Scientific and Research Institute of Intellectual Property
Ms. Intan Hamdan-Livramento

16:30 – 17:30 **National and international legislation that promotes equal rights and opportunities for women and men**

Speaker:
Ms. Anna Shtefan - Doctor of Legal Sciences, Head of Copyright and Related Rights Department of Intellectual Property Scientific Research Institute of the National Academy of Legal Sciences of Ukraine, practicing lawyer, expert in international projects
Ms. Natalya Karpenchuk Konopatska, President, Women Business Chamber of Ukraine

Second Session, Friday, November 19, 2021 (Kyiv time)

Women inventors/entrepreneurs: challenges and opportunities

- 13.00 – 14.00 **Topic:** **Promoting Women’s Innovation and Creativity in Ukraine**
- Speakers:
Ms. Kateryna Morgental, Designer, Artist, Owner of the brand MORGENTAL
Ms. Maria Koval - Head of IP, IT and Data protection practice at PwC Ukraine
Ms. Veronika Berezanska, public projects coordinator of the Ukraine Alliance against Counterfeiting and Piracy (UAACP), head department of advertising and public relations of Pakharenko and Partners IP and Law Firm
- 14.00 – 15.30 **Topic:** **Challenges for women's creativity and innovation activity**
- Speakers:
Ms. Jozefina Cutura, Independent Consultant, Author of the literature review on “Challenges for Women Inventors and Innovators in Using the IP System”
Ms. Iryna Savytska, CEO, IGlam, Bank of Memories
Ms. Ksenia Belkina - co-founder and CEO of Cardiomo Care, Inc.
- 15.30 – 15.40 Break
- 15.40 – 17:00 **Topic:** **Opportunities and initiatives that support women in creativity and innovation business**
- Speakers:
Ms. Jennifer Brant, Director, Innovation Insights, Author of “Policy Approaches to Close the Intellectual Property Gender Gap - Practices to Support Access to the IP System for Female Innovators, Creators and Entrepreneurs”
Ms. Anastasiia Kyrylenko, Project Manager on Intellectual Property at the Reform Support Team of the Ministry of Economy of Ukraine
Ms. Oksana Yurchyshyn, Director of innovation and technology transfer department, Kyiv Politechnic Institute
- 17.00 – 18:00 Panel
Discussion: **Empowering Women in IP**
- Experience exchange of invited speakers on their views on the necessary steps to involve and strengthen the role of women in IP
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